

**Amendments to the Drawings:**

The attached sheet(s) of drawings include changes as listed below. The attached replacement sheet(s) replace the original sheet(s).

The changes are as follows:

Two new sheets of drawings, i.e. Figs. 3 and 4 are submitted.

Attachment: 2 Replacement Sheet(s)

## **REMARKS**

The office action of March 8, 2005 has been reviewed and its contents carefully noted. Reconsideration of this case, as amended, is requested. Claims 1 through 11 remain in this case, and claims 8-11 being added by this response.

### **Objections to the Specification / Claims / Abstract / Drawing**

With regard to the remaining objection on Figs. 3 and 4, a set of new drawings are submitted.

With regard to claims 6 and 7, both of which are amended to overcome the objection. Specifically,

“parallel is replaced with - -association- - in claim 6; and

“simultaneously is replaced with - - in association - - in claim 7.

Reconsideration and withdrawal of the objections are respectfully requested.

### **Rejection under 35 U.S.C. §112**

Claim 1 is rewritten to overcome the instant 35 U.S.C. §112 rejection. Specifically, the “displaying means for is deleted from claim 1.

Applicant believes that these amendments have fully addressed the Examiner's rejections, and the claims are now in condition for allowance. Reconsideration and withdrawal of the rejection are respectfully requested.

### Rejection(s) under 35 U.S.C. §103

Claims 1-7 were rejected under 35 U.S.C. 103(a) as being allegedly unpatentable over United States Patent No. 6,745,180 to Yamonoue (hereinafter, merely “Yamonoue”) in view of States Patent No. 6,473,738 to Garrett (hereinafter, merely “Garrett”).

Claim 1 recites, *inter alia*:

A method of searching and ordering books via the Internet comprising the steps of: ....

under control of a customer system, displaying input means for entering book identifying information associated with **a first set of books**;

... generating a search result comprising the matching book identifying information associated with **a second set of books**, wherein the second set of books is a sub-set of the first set of books;

under control of the customer system, displaying said search result comprising book identifying information associated with the second set of books;

... generating a previous orders result comprising the matching book identifying information associated with **a third set of books**, wherein the third set of books is a subset of the second set of books;

.... entering book orders by selecting from the second set of books and using the third set of books as an indicator; ....

whereby book orders comprising the ordering of a multiplicity of books can be efficiently done using the third set of books as a reminder to the customer in deciding whether to re-order books included in the third set of books.

As understood by Applicant, Yamonoue relates to a data supply controlling device, a method of supplying data, a storage medium storing a data supply program, and a data supply system, which achieve both enhanced user privacy protection and improved communications efficiency in supplying information (search result) which is suitable to user. The data supply controlling device comprises a data base for user data which stores user data matched with each user. The data base of user data can be queried in accordance with the user data so that a data server performs a search according to the query and stores the search results in a search result data base. User ID management can be performed for separately managing the identifying data

to identify each user and user specifying data to specify each user. A search result matched with the identifying data of the user from the search results stored in the search result data base is provided for a user terminal. Once the user data is stored, it is not required to carry out further communications to input the user data. Privacy protection of the user and improvement of communications efficiency are both fulfilled in the system to search for information in accordance with user data.

As understood by Applicant, Garrett relates to techniques for implementing a computer-implemented, multi-party merchandizing service. This service engenders a buying experience that parallels the best aspects of an "in-store" buying experience, but engenders other aspects which can be advantageously provided by a computer system, such as the shopper being able to prepare a list of multiple third parties for whom the shopper desires to purchase selected items. In effect, this list "tags along" with the shopper as the shopper completes an automated search for items to purchase. Then, the shopper can associate a selected item located during the search with individual names on the list, and then initiate an order-fulfillment activity to complete the shopping experience.

Both Yamonoue and Garrett, independently or in combination, do not teach or suggest generating a search result comprising the matching book identifying information associated with a second set of books, wherein the second set of books is a sub-set of the first set of books; generating a previous orders result comprising the matching book identifying information associated with a third set of books, wherein the third set of books is a subset of the second set of books; entering book orders by selecting from the second set of books and using the third set of books as an indicator; whereby book orders comprising the ordering of a multiplicity of books can be efficiently done using the third set of books as a reminder to the customer in deciding whether to re-order books included in the third set of books; as recited in claim 1.

Applicant believes the claim 1, as amended, is patentable over Yamonoue and Garrett, individually and in combination. With regard to dependent claims, by virtue of their dependency upon their respective independent claims, as well as the additional recitations contained therein, are deemed patentable.

Reconsideration and withdrawal of the rejection are respectfully requested.

## Conclusion

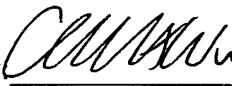
Applicant believes the claims, as amended, are patentable over the prior art, and that this case is now in condition for allowance of all claims therein. Such action is thus respectfully requested. If the Examiner disagrees, or believes for any other reason that direct contact with Applicants' attorney would advance the prosecution of the case to finality, he is invited to telephone the undersigned at the number given below.

"Recognizing that Internet communications are not secured, I hereby authorize the PTO to communicate with me concerning any subject matter of this application by electronic mail. I understand that a copy of these communications will be made of record in the application file."

Respectfully submitted,

WU & CHEUNG, LLP

Dated: July 18, 2005

By 

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